

SCOTT

The Scott is inspired by architect Giles Gilbert Scott (1880-1960), who brought us Liverpool Cathedral, Battersea Power Station and the red telephone box. The fluted capitals pay tribute to Scott's hallmark of adding classical embellishments to contemporary early twentieth century design.



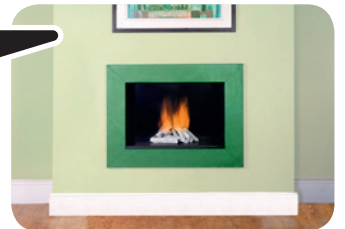
SOUTH BANK

Homage to London's edifice of cosmopolitan culture, the South Bank is stark and imposing. Like its namesake, it will have its detractors, but within homes that have an insatiable affair with modern art, music and theatre, it will earn resounding acclaim.



ZAZEN

Designed for the modern, minimal interior, Zazen is the perfect touch-point for peace and tranquillity. The gentle mitre detail in the surround draws the eye to the fire. Then, simply sit, relax and meditate on life, love and happiness.



MONROE

An affectionate tribute to the iconic queen of curvaceous beauty, the Monroe has attractive bolection curves in all the right places. Few can resist her allure and heads are sure to turn whenever she's in a room.



SAMSON

Inspired by the biblical Herculean legend, the Samson's mighty pillars resolutely proclaim the strength of stone as civilisation's protector and giver of shelter. It waits only for its one desire: its Delilah; passion ignited by fire. We predict happier endings.



I name this fireplace : Good names help create strong and abiding associations with products. We took twelve of Richard Smythe's new fireplace designs and breathed life into each of them with evocative titles enhanced by a few carefully crafted words on design influence and historical context.